

Attach to Request for Proposals
New York City Department of Transportation
Division: Administration

REQUEST FOR PROPOSALS
TO PROVIDE A
BIKESHARE SYSTEM IN THE CITY OF NEW YORK

PIN: 84109MBAD390
E-PIN: 84111P0004

Addendum Nr. 4
January 5, 2011

This Addendum is Hereby Made Part of the Request for Proposals

NOTE:

Attached please find:

- 1. Addendum Nr. 4**
 - Notice to All Proposers**
 - Answers to Questions received from LG CNS**

- 2. Acknowledgement Receipt**

To Provide a Bikeshare System in the City of New York
PIN: 84109MBAD390
EPIN: 84111P0004

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January 5, 2011

NOTICE TO ALL PROPOSERS

1. Hard copies of the documents which constitute this Addendum are available for pick up at the Contract Management Unit (CMU), 55 Water Street, Ground Floor, New York, NY 10041.
2. The following questions, that were received prior to the deadline for submission of questions, were inadvertently not included in Addendum Nr. 3. The New York City Department of Transportation ("NYCDOT") hereby issues the attached Addendum Nr. 4 to answer such additional questions that were not included in Addendum Nr. 3.

NO FURTHER TEXT ON THIS PAGE

REQUEST FOR PROPOSALS
TO PROVIDE A
BIKESHARE SYSTEM IN THE CITY OF NEW YORK
Questions Received

Fees

1. What factors will drive NYCDOT decision to allow or deny a proposed fee structure?
A1. Proposed membership and user fees should be reasonable, customary and should be in line with membership and user fees currently used by comparable bikeshare systems around the world. All rate and rate increases are subject to NYCDOT approval. NYCDOT does not have a preference on business model type and there is no restriction on pricing models.
2. Will NYCDOT consider allowing users a purchase option after a certain revenue threshold?
A2. Please see A1 above.
3. Will NYCDOT allow for rental periods shorter than 1 day?
A3. Please see A1 above.

Street Test

4. What parameters / factors will guide NYCDOT in determining "sole satisfaction" of Street Test (allowing further deployment)? What criteria will apply?
A4. The Street Test will serve as the beta-test for the selected bikeshare system (the "System"). The Street Test criteria will be set forth in the final contract.

Station Location / Relocation / Removal

5. Will the city (NYC) grant a "blanket" permit across all installations?
A5. Relevant permits will be issued by NYCDOT, in compliance with and pursuant to NYCDOT rules, and will be issued as no fee permits.
6. Will there be other solutions offered to minimize permitting costs?
A6. Please see A5 above.
7. Will there be any defined upper bounds on the requirement to relocate stations and to incur related costs?
A7. The cost of relocation of stations will be the sole responsibility of the Contractor.

Security Fund

8. The security fund is \$500,000 at a minimum – what is the maximum? Will there be other solutions offered to minimize permitting costs?

A8. The security fund will be an amount to be determined by the City which is not less than five-hundred thousand dollars (\$500,000). NYCDOT will not offer such solutions.

Americans with Disability Act (“ADA”)

9. Is ADA compliance a factor only relative to accessibility to the stations and to be able to execute a payment, or does it also drive requirements across the actual bicycle equipment and support facilities (website)?

A9. As applicable, the Contractor will be required to comply with the Americans with Disabilities Act and any additional federal, state, and local laws and rules relating to accessibility for people with disabilities. NYCDOT anticipates that each proposer will submit a unique System for evaluation and, therefore, each proposer must ensure compliance, if any, for each proposed System.

Service Levels

10. Will the “sole discretion to modify” service levels extend beyond final execution of the contract?

A10. Yes.

Advertising

11. Is there any opportunity to utilize electronic media for advertising purposes at the station or on the actual bicycles?

A11. LCD displays are not permitted on the stations. This does not preclude advertising or sponsorship as part of the check-in screen on the kiosk. The final parameters of such a screen will be subject to any applicable law and NYCDOT’s sole approval.

12. Will there be any additional advertising and sponsorship placements area other than described in the RFP

A12. Additional advertising and sponsorship are listed in the RFP Section IV A2 (Pages 14-15) and opportunities other than those listed may be proposed, as a line item, but should not be relied upon in the Business Model.

Contract

13. Will NYCDOT consider contracting with SPV/SPE (Special Purpose Vehicle/Entity) or Joint Ventures while accepting proposals from original vendor?

A13. An entity may only submit one proposal either as an individual entity or as part of a joint venture.

14. Will NYCDOT consider providing a minimum revenue guarantee” if the number of riders does not meet the level of current research or expectation?

A14. NYCDOT will not provide a minimum revenue guarantee.

Insurance

15. Is it required for the proposer to provide insurance for bicycle passenger in case of an accident?

A15. The RFP (Section II D page 8) lists the minimum insurance provisions required by NYCDOT.

Other

16. When will the evaluation committee be identified?

A16. The evaluation committee will not be identified.

17. Is the "demonstrated financial ability to operate" limited to the actual proposer, or can this extend to investors and/or partners who will be providing financial resources and/or guarantees?

A17. The evaluation committee will evaluate the "demonstrated financial ability to operate" for the each Business Model submitted.

18. Is there any "Buy American Act" the proposer should follow?

A18. No. All System equipment will be provided and owned by the Contractor.

NO FURTHER TEXT ON THIS PAGE

THE CITY OF NEW YORK

DEPARTMENT OF TRANSPORTATION

ACKNOWLEDGEMENT RECEIPT OF ADDENDUM Nr. 7

To Provide a Bikeshare System in the City of New York

PIN: 84109MBAD390

EPIN: 84111P0004

Addendum Nr. 4

January 5, 2011

I, _____

(NAME AND TITLE)

A duly authorized representative of

(NAME OF PROPOSER)

Acknowledge receipt of Addendum Nr. 4, dated January 5, 2011,
for PIN 84109MBAD390 (EPIN 84111P0004), for which
Proposals will be received by 2:00 p.m., February 16, 2011